

## Pretec 666x Compact Flash Cards

Saturday, 07 March 2009

Pretec has introduced the world's first 666x Compact Flash cards, reaching read/write speeds up to 100MB/s. According to Pretec, this is approaching the theoretical maximum speed of CF specification, which is 133MB/s. Thanks to its rugged body and shock and impact resistance, Pretec promise to be ten times more durable than other CF cards. Pretec 666x CF cards will start shipping from April, with capacities ranging from 4GB to 64GB.

Press Release:

PRETEC 666X CF cards - Highest Speed in the World & Approaching CF Speed Limit

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March 2009: Pretec creator of the highest capacity CompactFlash card in the world (100GB) and the fastest CF card in the world (433X), continues today its record breaking history in the field of speed and capacity by unveiling the extraordinary 666X CF card, the world's fastest CF card.

Four times faster than a typical CF card, Pretec 666X CF's dazzling 100MB/s speed is the largest speed boost in CF history. 666X CF card is the newest member of Pretec's family of innovative flash memory cards, consistently first to market in high speed and capacity products; 233X and 333X CF cards were introduced by Pretec at Taipei in 2007, 64GB CF card started shipping in Sept. 2008, and 433X CF card were launched at Birmingham UK in Feb. 2009.

Pretec 666X CF card will likely also be the last of the high speed CF card in the CompactFlash industry, since 100MB/s speed is approaching the theoretical maximum speed of CF specification, which is 133MB/s. CompactFlash Association has released the new generation of the CF specification, CFast™, which breaks the speed limit from 133MB/s of the Parallel ATA (PATA) standard to 3Gb/s (375MB/s) Serial ATA (SATA II) architecture while keep the small and popular original CF mechanical form factor. Pretec has announced the world's 1st CFast™ since CES 2009 in Las Vegas, also demonstrated here in CeBIT and PMA; which will continue to be the speed and capacity leader (up to 6Gb/s) in small form factor memory card for the years to come.

With metal housing and ruggedized construction, Pretec 666X CF card provides extensive ruggedness making the card resistant to impact & shock – at least 10 times more durable than a typical CF card, and enables photographers to make the best use of rapid capture of high resolution pictures in the studio, streets or elsewhere with confidence and piece of mind even under the most severe conditions.

Pretec's CeBIT booth is featuring "Double 100" this year, with dual breakthrough of CF capacity in 100GB, and CF speed in 100MB/s; approaching the end of an era with legendary CompactFlash, and pointing to the next rising star of CFast™;

Pretec 666X CF card will start shipping by April from capacities of 4GB to 64GB.

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